

David has built a large repertoire of topics he can deliver depending on the event, timeframe, venue and/or audience. He also addresses groups in a seminar or workshop style for more intimate and practical teaching sessions. David is constantly learning and expanding his list of topics, and welcomes specific topic requests.

# How great content attracts new sales, happy customers & engaged staff

**Want more business opportunities?**

**Want to be recognized as an expert in your field?**

**Want to get on that first page of Google?**

If you aren't pushing out regular content online, you should be! Learn how easy it is to capture video and to repurpose the generated content.

Learn effective methods on how to:

- find out what your new customers and target audience is looking for
- establish yourself as an authority in your field
- identify the best way to share
- get your content noticed
- extend the value of your efforts across multiple platforms

With my simple 4-step model, learn how you can get all of the above with easy weekly content drips. I even include a "What next?" bonus.

This will appeal to you if:

- you want to get on the first page of Google
- you want more leads
- you're stuck on what to post on social platforms
- you have limited time and need to maximize your ROI



**David Papp** P.ENG.

